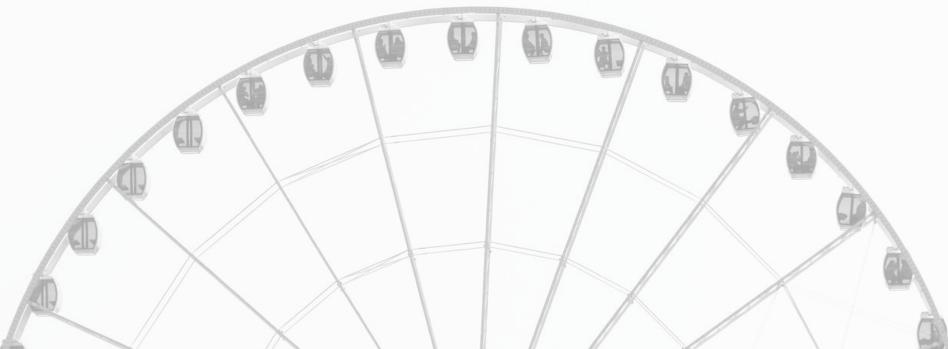


What's the Point...

of Church Apps?

Thursday, October 28th - 2pm Central



Making Ministry Easy With TouchPoint's Solutions

Presenters



Andrew Triplett Director of Consulting Michael Faulkner Vice President, Solutions





Housekeeping

Submit Questions using Q&A Button in Control Panel







Agenda

- What Do We Look For In An App?
- What We Need From Our Church App.
- Enhancing Your Ministry With Your Touchpoint App.





What Do We Look For In An App?



Make Life Easier/Better

Apps are created to **enhance** the user's **experience** while on their phones.

Hub of information and action.

They **Know** Us.





The World Runs on Apps

- 1. In 2020, annual mobile app downloads reached **218 billion** downloads, a <u>seven percent increase</u> year-over year! (source)
- 2. **92% of time** spent on mobile phones is **spent using apps**. (source) Which means, only **8% of time** spent on mobile <u>is spent using a</u> <u>web browser</u>. (source)
- 3. People of all ages are spending **more time** year-over-year in their most-used apps. (Source)



What We Need From Our Church App

Info Hub

Contact Information

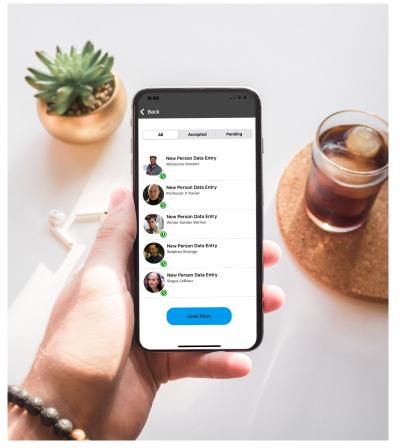
Listed Classes

Registered Events

Volunteer Schedule

Church Updates





Staff Ministerial Effectiveness

- 1. Schedule ministry meetings on the spot
- 2. Plan out your daily ministry meetings
- 3. Capture ministerial meeting information by eliminating friction
- 4. Assign ministry tasks to others



Lay Leader Ease

- 1. Easily take attendance
- 2. Proactively follow up on absences
- 3. Avoid people slipping between the cracks
- 4. Effectively meet and minister with and to people





Congregant Engagement

- 1. Make it easy to find and engage with life groups
- 2. Keep congregant/member/parishioner/visitor data updated
- 3. Expedite child check-in to get to the donuts worship center faster
- 4. Tithing should be a cheerful experience





Make (Church) Life Easier/Better





How TouchPoint Can Help

Your App is An Extension Of Your Church and TouchPoint

Familiarity for Staff and Church Members

Creates An Effortless Experience

Two-Way Database Sync

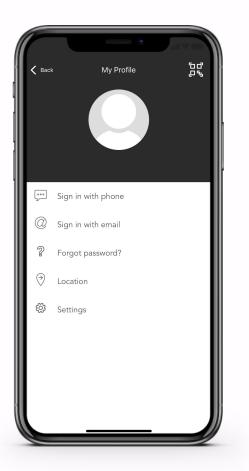


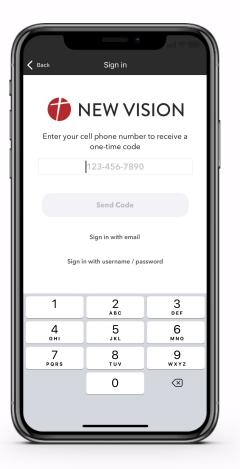
Customize Each Campus





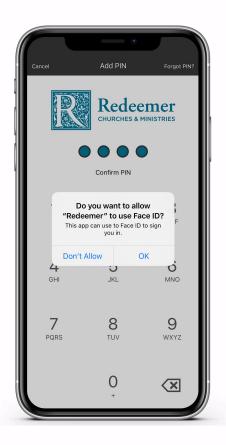
Secure Login Without a Password





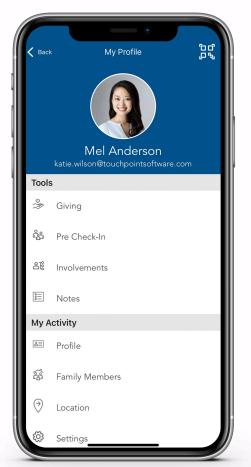


Secure Login Without a Password





Keep Your Information Up-To-Date



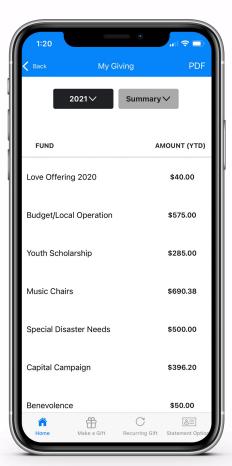


Give With Ease

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	Weekly Biweekly Semi- monthly Monthly	

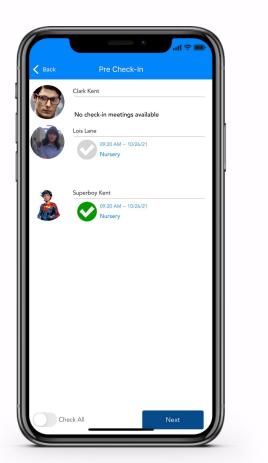


Manage Giving Anywhere





Pre Check-In





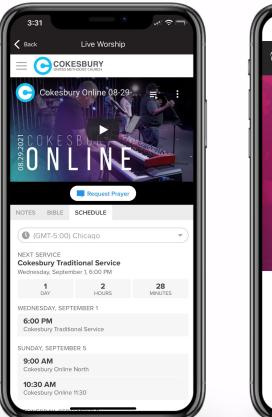
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Access Church Map





Events At-A-Glance



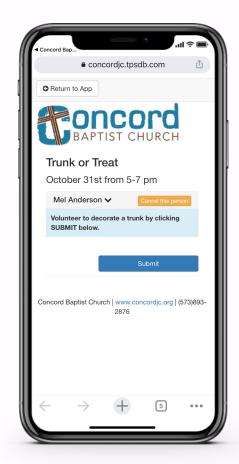




Efficient Registration

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Adults				
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Concord Kid Registration: 8	ds Listeners 3/18/21 - 5/26/22			>
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Communicate Church Updates





Small Group Finder

Back	Small Groups	١
Smal	l Groups	
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All	×	
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Ma Lo Le Cu Me bit pre gin Bit Ga	ell (Age 50's-70's Co-ed) beding Time: Sun, 10:45 AM cation: Choir Room ader: mently studying MasterWork: Essential besages from God's Servants. This is a oble study designed for groups who gfer deeper spiritual insight and daily rsonal study. This quarter's studies: the for Service, Foundations of a bical Worldwiew, and Developing kdy Relationships. learn more, contact or	





Custom-Branded Mobile App



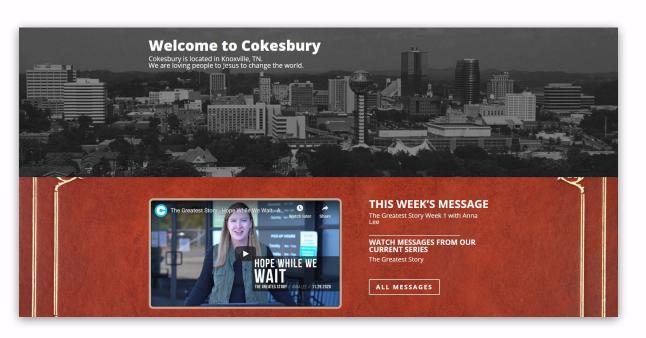






Mobile App + Website Consistency







touchpointsoftware.com · 1-888-788-6348